

Deadline for ads is September 7, 2007.

All ads should be grayscale. NO 4 COLOR BLACKS! Make sure all of your images and text are converted to grayscale.

Minimum 200 DPI

CMYK Only! Make sure any RGB images have been converted to CMYK before they are imported.

Diamond, Gold and Silver Sponsors:

Trim size is 8.125" x 10.25"

Live area is 7.375" x 9.5"

Any bleed should extend .25" beyond the trim on all sides. (8.625 x 10.75 for bleeds on all sides)

Bronze Sponsors:

Half pages may run either horizontally or vertically.

Horizontal half page – 8.125 x 5.125 with a live area of 7.375 x 5

Vertical half page – 4.0625 x 10.25 with a live area of 3.5 x 9.5

Quarter page ads should roughly 4.06 (3.5 live) x 5.125 (5 live) - Please feel free to be creative, round ads or fun shapes are great!

Business cards should be mailed to the address below and be clean and unbent.

All files should be in a PDF format. If you are unable to provide a PDF please email jonna@truckinforkids.org and we will work out a format that can be converted.

Submit all files to jonna@truckinforkids.org

If you are unable to submit artwork electronically please mail a CD or high quality print to:

Jonna Pangburn
Truckin' for Kids
2460 N. Lake Ave. #231
Altadena, CA 91001